# APP BUILDER EXAM QUESTIONS

EXAM DUMPS FOR SALESFORCE UPDATED QUESTIONS



# **Platform App Builder Exam Questions**

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#### **Platform App Builder Exam Questions:**

Salesforce Platform App Builder Certification Guide Paul Goodey, 2020-11-13 Get up to speed with the essential concepts and techniques necessary to prepare for the Salesforce Platform App Builder certification exam Key FeaturesPrepare for the Salesforce Platform App Builder certification exam by exploring important concepts and expert tips and techniquesDesign the data model user interface business logic and security for custom appsUnderstand the key milestones and considerations when managing an application lifecycleBook Description Do you want to be able to confidently design and build apps that support business processes within the Lightning Platform Salesforce Platform App Builder Certification Guide not only helps you to do this but also prepares you for the certification exam The book starts by describing the core capabilities of the Lightning Platform You ll learn techniques for data modeling to design build and deploy apps without writing code and achieve rapid results with the declarative capabilities that the Lightning Platform provides Next you ll explore utilities for importing and exporting data and the features available in the Lightning Platform to restrict and extend access to objects fields and records You ll also be able to customize the Salesforce Lightning Experience user interface UI and build functionality for custom buttons links and actions Later this certification study guide will take you through reporting and the social and mobile features of the Lightning Platform Finally you ll get to grips with Salesforce build environments and deployment options By the end of this Salesforce book you ll not only have learned how to build data models enforce data security and implement business logic and process automation but also have gained the confidence to pass the Platform App Builder exam and achieve Salesforce certification What you will learn Explore the core features of the Lightning Platform Design and build an appropriate data model for a given scenario Identify the Lightning Platform's features and capabilitiesCustomize the Salesforce Lightning Experience UIImplement business logic and process automationIdentify the capabilities of declarative customizationWho this book is for This book is for beginners and aspiring developers who want to learn how to build apps on the Salesforce Platform or pass the Salesforce Platform App Builder certification exam Salesforce administrators and existing Salesforce Lightning Platform developers looking to learn more about the declarative non programmatic app building capabilities of the Salesforce Lightning Platform will also find this book useful Salesforce **Platform App Builder Certification** Rakesh Gupta, 2019-12-16 New or intermediate developers will want to use this hands on guide to prepare for the Salesforce Certified Platform App Builder credential awarded for designing building and implementing applications using the declarative customization capabilities of the Salesforce Platform This is the first book available covering this content and Salesforce training is very costly This book is filled with real world examples and hands on exercises enabling you to prepare for the certification exam in a short span of time Multiple choice study questions and exercises are included to help you apply what you learn in each chapter Author Rakesh Gupta explains Salesforce Platform fundamentals including knowledge about the limitations of the declarative platform and when to use programmatic

development versus the AppExchange Data management and data analytics are covered And you will learn how to set up organization wide features that affect the look and feel of your application Sandbox design patterns and process automation tools available in Salesforce are discussed and you will know when to use them You will become familiar with a wide array of topics including designing a mobile app and reporting in Salesforce What You Will Learn Know when to use declarative development versus programmatic development versus the AppExchange Understand the Salesforce data model field type when to use which fields and how and when to use an external object in Salesforce Be familiar with security and settings in Salesforce See how easily users can migrate to the Lightning experience from the classic platform Implement business process automation using declarative features Apply the automation process in Salesforce Utilize Process Builder and manage its power to automate business processes Use sandboxes and deployment tools Who This Book Is For New or intermediate Salesforce developers or anyone in the Salesforce development arena who wants to learn or explore the Salesforce Platform App Builder Certification Handbook Siddhesh Kabe, 2016-04-26 A handy guide that covers the most essential topics for Salesforce Platform App Builder Certification in an easy to understand format About This Book Get to grips with the fundamentals of Force com to pass the certification exam with flying colors Create Force com applications automate business processes and manage data operations to be a successful Salesforce com Certified Force com app builder A step by step guide that covers the most essential topics for the Platform App Builder Certification in an easy to understand format Who This Book Is For Salesforce beginners who need to prepare for the Salesforce Platform App Builder Certification exam will benefit from this book This book is ideal for developers and admins who are new to Salesforce CRM and the Force com platform It is recommended that users have some basic programming knowledge and are familiar with salesforce By the end of the book you will be ready to appear for the exam and develop various applications on the cloud platform What You Will Learn Learn the basics of the force com cloud platform Learn to build objects that align with your business Understand the process of building an application on force complatform Kick start your certification journey in basic easy to follow guide Focus on important topics that help you accomplish your certification goals Learn to secure your application with the Salesforce security model Manipulate and process large amount of data using the data tools Prepare for the exam with sample mock questions In Detail The Salesforce Certified Platform App Builder exam is for individuals who want to demonstrate their skills and knowledge in designing building and implementing custom applications using the declarative customization capabilities of Force com This book will build a strong foundation in Force com to prepare you for the platform app builder certification exam It will guide you through designing the interface while introducing the Lightning Process Builder Next we will implement business logic using various point and click features of Force com We will learn to manage data and create reports and dashboards We will then learn to administer the force com application by configuring the object level field level and record level security By the end of this book you will be completely equipped to take the

Platform App Builder certification exam Style and approach Simple and to the point examples that can be tried out in your developer org A practical book for professionals who want to take the Salesforce Platform App Builder Certification exam Sample questions for every topic in an exam pattern to help you prepare better and tips to get things started Full of screen shots diagrams and clear step by step instructions that cover the entire syllabus for the exam **Salesforce B2C Solution** Architect's Handbook Mike King, Melissa Murphy, 2024-05-31 Design solutions across the Salesforce Customer 360 ecosystem with this definitive guide for Salesforce B2C solution architects covering B2C Commerce Service Cloud Data Cloud and Marketing Cloud Key Features Create a frictionless customer experience and a unified view of all touchpoints Avoid expensive rework by getting your architecture right the first time Use real world scenarios and best practices to prepare for the B2C Solution Architect certification exam Purchase of the print or Kindle book includes a free PDF eBook Book DescriptionIn today's competitive landscape the ability to create a unified view of the customer and turn data into actionable insights is a game changer for businesses With Salesforce B2C Solution Architect's Handbook you'll gain a deeper understanding of the integration options and products that help you deliver value for organizations The book will guide you through the tools techniques and scenarios needed to confidently tackle the B2C Solution Architect exam You ll start by building a robust understanding of each component within the Customer 360 ecosystem diving into their capabilities data models and governance structures As you progress you ll explore the role of a B2C solution architect in planning critical requirements and implementation sequences to avoid costly reworks and unnecessary delays You ll learn about the available options for integrating products with the Salesforce ecosystem and demonstrate best practices for data modeling across Salesforce products and beyond By the end of this journey you ll not only be prepared to ace the exam but also to excel as a Salesforce B2C Solution Architect ready to shape the future of customer engagement What you will learn Explore key Customer 360 products and their integration options Choose the best integration architecture to unify data and experiences Plan for requirements design choices and implementation sequences Architect a single view of the customer to support service marketing and commerce Integrate Customer 360 solutions into a single source of truth solution Orchestrate data and user flows to support functionality from multiple components Understand the capabilities and design considerations for Data Cloud Prepare for the B2C Solution Architect exam Who this book is for This book is for professionals in high level job roles that heavily rely on Salesforce proficiency It's primarily written for Salesforce technical architects application functional architects integration architects enterprise architects and CTO teams looking to benefit from a deeper understanding of this platform Before you get started you should understand the fundamentals of data integration APIs and connected systems in general along with knowledge of the basics of business to consumer B2C customer experiences

*Exam PL-100: Microsoft Power Platform App Maker 87 Test Prep Questions* Ger Arevalo,2020-10-27 This book is designed to be an ancillary to the classes labs and hands on practice that you have diligently worked on in preparing to

obtain your PL 100 Microsoft Power Platform App Maker certification I won t bother talking about the benefits of certifications This book tries to reinforce the knowledge that you have gained in your process of studying It is meant as one of the end steps in your preparation for the PL 100 exam This book is short but It will give you a good gauge of your readiness Learning can be seen in 4 stages 1 Unconscious Incompetence 2 Conscious Incompetence 3 Conscious Competence 4 Unconscious Competence This book will assume the reader has already gone through the needed classes labs and practice It is meant to take the reader from stage 2 Conscious Incompetence to stage 3 Conscious Competence At stage 3 you should be ready to take the exam Only real world scenarios and work experience will take you to stage 4 Unconscious Competence I am not an author by trade My goal is not to write the cleanest of a book This book will get to the gist of things no frills no thrills The only purpose is to have the reader pass the PL 100 exam Before we get started we all have doubts when preparing to take an exam What is your reason and purpose for taking this exam Remember your reason and purpose when you have some doubts Obstacle is the way Control your mind attitude and you can control the situation Persistence leads to confidence Confidence erases doubts Salesforce Platform Developer I Certification Guide Jan Vandevelde, Gunther Roskams, 2019-05-24 Build and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring 19 Key FeaturesAn end to end guide with practice tests to help you achieve the Salesforce Platform Developer certificationDesign data models user interfaces and business logic for your custom applicationsUnderstand the complete development life cycle from designing to testingBook Description Salesforce Lightning Platform used to build enterprise apps is being increasingly adopted by admins business analysts consultants architects and especially developers With this Salesforce certification you ll be able to enhance your development skills and become a valuable member of your organization This certification guide is designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring 19 Starting with Salesforce fundamentals and performing data modeling and management you ll progress to automating logic and processes and working on user interfaces with Salesforce components Finally you ll learn how to work with testing frameworks perform debugging and deploy metadata and get to grips with useful tips and tricks Each chapter concludes with sample questions that are commonly found in the exam and the book wraps up with mock tests to help you prepare for the DEV501 certification exam By the end of the book you ll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification What you will learnSolve sample questions and mock tests and work with exam patternsGain an understanding of declarative Salesforce tools such as Process Builder flows and many moreCode in Salesforce using the Developer Console and IDEsGrasp the basics of object oriented programmingWrite Apex classes Visualforce pages and Apex test classes with easy to follow stepsExplore the different deployment tools that you can use to push metadata to different environmentsBuild custom declarative apps and programs on Force com platformsWho this book is for The Salesforce Platform Developer I Certification

Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform No prior knowledge of Apex programming is required Cloud Computing Using Salesforce Ashwini Kumar Rai, Saifullah Saifi, 2021-01-02 Design customized software solutions using the Salesforce Application Development services KEY FEATURES Get an overview of Salesforce Understand the Design and Data Process Automate Business Process using Salesforce tools Study up on Security Data Management in Salesforce Learn how to write code on the Salesforce Platform DESCRIPTION This book enables you to use Salesforce as per your business needs You will get an overview of all the aspects and features of Salesforce Following the introduction the book focuses on how to design an app You will then learn how to use the Salesforce Data Process and Security Architecture in the app design Moving on you will understand how to use force com to customize the UI and automate the process Lastly you will learn how to deploy and debug the app If you are planning to get a PD1 Platform Developer 1 Admin or App builder certification this book is for you WHAT YOU WILL LEARN Get to know more about the Lightning Experience Unit Learn how to develop reports and dashboards in Salesforce Get familiar with the basics of Salesforce Apex Coding and Programming Learn how to use Custom Controllers and Controller Extensions in Salesforce Learn how to integrate Email services in Salesforce WHO THIS BOOK IS FOR This book is designed for Computer Science students who want to learn Salesforce It is also for Salesforce Admins who wants to explore the coding part of Salesforce This book will also help professionals to clear PD1 Platform Developer 1 Admin and App builder certification TABLE OF CONTENTS 1 Introduction to Cloud Computing 2 Salesforce Fundamentals 3 Introduction to Salesforce Lightning Interface 4 Introduction to CRM 5 Organisational Set up 6 Designing Applications on Force com 7 Implementing Business Processes 8 Data Management 9 Data Analytics Reports Dashboards 10 SECURITY AND ACCESS 11 Introduction to Chatter 12 Mobile Administration 13 Programming with Apex 14 Use SOQL SOSL 15 DML Essentials 16 Trigger Essential 17 Creating Visualforce Pages 18 Working with Custom Controllers and Controller Extensions 19 More Customization Less Programming 20 Testing Essentials 21 Scheduler Batch Email Service Integration 22 Debugging Deployment Mastering Salesforce CRM Administration Rakesh Gupta, 2017-03-27 Learn about the Advanced Administration Certification Examination and build a successful career in Salesforce administration About This Book Build your skills and knowledge to crack the Advanced Admin Certification Examination Leverage the advanced administration capabilities of Salesforce and Salesforce 1 Optimize and extend Sales Cloud and Service Cloud applications Who This Book Is For This book is written for Salesforce admins who are looking to gain an in depth knowledge of the Salesforce platform and grow their value in their organization It will teach them to implement and design advanced business process automation for the benefit of their organization What You Will Learn Adopt Lightning Experience to improve the productivity of your organization's sales team Create and maintain service entitlements and entitlement processes Process Builder basic and advanced concepts Different ways to deploy applications between environments Best practices for improving and enriching

data quality In Detail The book starts by refreshing your knowledge of common admin tasks You will go over Lightning Experience and various security aspects You will be shown how to implement territory management in your organization and make use of custom objects From here the book progresses to advanced configuration data management and data analytics before swiftly moving on to setting up advanced organization wide features that affect the look and feel of the application Extend the capabilities of your organization's Salesforce implementation by optimizing and extending Sales Cloud Salesforce1 and Service Cloud applications This guide will equip you with the tools you need to build a successful career in Salesforce Style and approach The book takes a straightforward no nonsense approach to working with the Salesforce CRM platform It is filled with examples advanced use cases and all the resources you need to be a Salesforce Jedi Advanced Administrator Certification Guide Enrico Murru, 2019-11-08 Master advanced Salesforce Administration concepts with expert tips techniques and mock tests Key FeaturesLearn advanced features to reduce implementation time and enhance your Salesforce administration skillsDevelop the ability to solve critical issues with a proactive approach and deliver the best solutionExplore complex automation with workflows approvals process builder and custom Apex codingBook Description The Salesforce Advanced Administrator certification extends beyond administrator certification covering advanced platform features and functions such as configuration automation security and customization Complete with comprehensive coverage of all these topics and exam oriented questions and mock tests this Salesforce book will help you earn advanced administrator credentials You ll start your journey by mastering data access security monitoring and auditing and understanding best practices for handling change management and data across organizations. The book then delves into data model management for improving data quality and lets you explore Sales features such as products schedules quotes and forecasting capabilities As you progress this book will guide you in working with content management to set up and maintain Salesforce content You ll also master organizing your files and data using reports and dashboards Finally you ll learn how to use a combination of automation tools to solve business problems By the end of the book you will have developed the skills required to get your advanced administrator credentials What you will learnMaster data security to monitor your org effectively Explore best practices for handling change management across orgs Extend the capabilities of Salesforce objects using advanced relationships validation rules and duplicate managementHandle file libraries with Salesforce CRM contentUnderstand ways to deliver the best solutions with Sales and Service Cloud applicationsBuild reports and dashboards to visualize data for better decision makingCustomize your CRM with process automation featuresWho this book is for If you ve already achieved your Salesforce administrator certification this book will help you prepare for the Salesforce Advanced Administrator certification You ll also find this guide useful if you are a Salesforce administrator or developer and want to maximize your administration skills with deeper knowledge of advanced Salesforce declarative features 1 2 years of experience as a Salesforce administrator or developer is enough to help you to get the most out of the

book Salesforce Data Architect Certification Guide Aaron Allport, 2022-11-18 Learn data architecture essentials and prepare for the Salesforce Certified Data Architect exam with the help of tips and mock test questions Key FeaturesLeverage data modelling Salesforce database design and techniques for effective data designLearn master data management Salesforce data management and how to include considerationsGet to grips with large data volumes performance tuning and poor performance mitigation techniquesBook Description The Salesforce Data Architect is a prerequisite exam for the Application Architect half of the Salesforce Certified Technical Architect credential This book offers complete up to date coverage of the Salesforce Data Architect exam so you can take it with confidence The book is written in a clear succinct way with self assessment and practice exam questions covering all the topics necessary to help you pass the exam with ease You ll understand the theory around Salesforce data modeling database design master data management MDM Salesforce data management SDM and data governance Additionally performance considerations associated with large data volumes will be covered You ll also get to grips with data migration and understand the supporting theory needed to achieve Salesforce Data Architect certification By the end of this Salesforce book you ll have covered everything you need to know to pass the Salesforce Data Architect certification exam and have a handy on the job desktop reference guide to re visit the concepts What you will learnUnderstand the topics relevant to passing the Salesforce Data Architect examExplore specialist areas such as large data volumesTest your knowledge with the help of exam like questionsPick up useful tips and tricks that can be referred to time and againUnderstand the reasons underlying the way Salesforce data management worksDiscover the techniques that are available for loading massive amounts of dataWho this book is for This book is for both aspiring Salesforce data architects and those already familiar with Salesforce data architecture who want to pass the exam and have a reference guide to revisit the material as part of their day to day job Working knowledge of the Salesforce platform is assumed alongside a clear understanding of Salesforce architectural concepts **Becoming a Salesforce Certified** Technical Architect Tameem Bahri, 2021-02-12 Design and build high performance secure and scalable Salesforce solutions to meet business demands and gain practical experience using real world scenarios by creating engaging end to end solution presentations Key Features Learn common integration data migration and security patterns for designing scalable and reliable solutions on the Salesforce Lightning platform Build an end to end delivery framework pipeline for delivering successful projects within specified timelines Gain access to an exclusive book club of skilled Salesforce professionals to discuss ideas best practices and share experiences of designing modern solutions using Salesforce Book DescriptionSalesforce Certified Technical Architect CTA is the ultimate certification to validate your knowledge and skills when it comes to designing and building high performance technical solutions on the Salesforce platform The CTA certificate is granted after successfully passing the CTA review board exam which tests your platform expertise and soft skills for communicating your solutions and vision You ll start with the core concepts that every architect should master including data

lifecycle integration and security and build your aptitude for creating high level technical solutions Using real world examples you ll explore essential topics such as selecting systems or components for your solutions designing scalable and secure Salesforce architecture and planning the development lifecycle and deployments Finally you ll work on two full mock scenarios that simulate the review board exam helping you learn how to identify requirements create a draft solution and combine all the elements together to create an engaging story to present in front of the board or to a client in real life By the end of this Salesforce book you ll have gained the knowledge and skills required to pass the review board exam and implement architectural best practices and strategies in your day to day work What you will learn Explore data lifecycle management and apply it effectively in the Salesforce ecosystem Design appropriate enterprise integration interfaces to build your connected solution Understand the essential concepts of identity and access management Develop scalable Salesforce data and system architecture Design the project environment and release strategy for your solution Articulate the benefits limitations and design considerations relating to your solution Discover tips tricks and strategies to prepare for the Salesforce CTA review board exam Who this book is for This book is for Salesforce architects who want to become certified technical architects by learning how to design secure and scalable technical solutions for their organizations A solid understanding of the Salesforce platform is required ideally combined with 3 to 5 years of practical experience as an application architect system architect enterprise architect or solution architect Microsoft Power Platform Functional **Consultant: PL-200 Exam Guide** Julian Sharp, 2020-12-04 Get up to speed with expert tips techniques and the latest insights to confidently take the PL 200 exam Key FeaturesLearn effectively with the help of self assessment questions mock tests and detailed explanations in this up to date study guideAddress the challenges faced by a functional consultant in day to day activities Understand how to configure customize and implement solutions based on Power Platform Book Description The Power Platform Functional Consultant Associate PL 200 exam tests and validates the practical skills of Power Platform users who are proficient in developing solutions by combining the tools in Power Platform and the Microsoft 365 ecosystem based on business needs This certification guide offers complete up to date coverage of the PL 200 exam so you can prepare effectively for the exam Written in a clear succinct way with self assessment questions exam tips and mock exams with detailed explanations of solutions this book covers common day to day activities involved in configuring Power Platform such as managing entities creating apps implementing security and managing system change You ll also explore the role of a functional consultant in creating a data model in the Microsoft Dataverse formerly Common Data Service Moving ahead you ll learn how to design the user experience and even build model driven and canvas apps As you progress the book will show you how to manage automation and create chatbots Finally you ll understand how to display your data with Power BI and integrate Power Platform with Microsoft 365 and Microsoft Teams By the end of this book you ll be well versed with the essential concepts and techniques required to prepare for the PL 200 certification exam What you will learn Understand how

to build apps that meet customer needsExtend the schema for Dataverse with entities fields and relationshipsCreate and configure automations to simplify user activitiesExplore various security features in Power Platform and learn how to implement them Use multiple data sources to create task or role based web and mobile applications for users Automate business processes and enhance the user experience with Power Automate and UI FlowsIntegrate various applications within the Microsoft ecosystem with Power PlatformWho this book is for This book is for functional consultants and business analysts who are involved in implementing solutions based on Power Platform or Dynamics 365 As the PL 200 exam is a pre requisite for other role based certifications in Power Platform and Microsoft Dynamics 365 individuals pursuing their careers in these domains will also find this book helpful Basic knowledge of Power Platform and access to a Power Platform environment are required to get started with this book Salesforce Platform App Builder Certification Rakesh Gupta, 2019-12-17 New or intermediate developers will want to use this hands on guide to prepare for the Salesforce Certified Platform App Builder credential awarded for designing building and implementing applications using the declarative customization capabilities of the Salesforce Platform This is the first book available covering this content and Salesforce training is very costly This book is filled with real world examples and hands on exercises enabling you to prepare for the certification exam in a short span of time Multiple choice study questions and exercises are included to help you apply what you learn in each chapter Author Rakesh Gupta explains Salesforce Platform fundamentals including knowledge about the limitations of the declarative platform and when to use programmatic development versus the AppExchange Data management and data analytics are covered And you will learn how to set up organization wide features that affect the look and feel of your application Sandbox design patterns and process automation tools available in Salesforce are discussed and you will know when to use them You will become familiar with a wide array of topics including designing a mobile app and reporting in Salesforce What You Will Learn Know when to use declarative development versus programmatic development versus the AppExchange Understand the Salesforce data model field type when to use which fields and how and when to use an external object in Salesforce Be familiar with security and settings in Salesforce See how easily users can migrate to the Lightning experience from the classic platform Implement business process automation using declarative features Apply the automation process in Salesforce Utilize Process Builder and manage its power to automate business processes Use sandboxes and deployment tools Who This Book Is For New or intermediate Salesforce developers or anyone in the Salesforce development arena who wants to learn or explore the platform **An Introduction to Cyber Security** Simplification, 2019-12-20 Cybersecurity is undoubtedly one of the fastest growing fields. However there is an acute shortage of skilled workforce The cybersecurity beginners guide aims at teaching security enthusiasts all about organizational digital assets security give them an overview of how the field operates applications of cybersecurity across sectors and industries and skills and certifications one needs to build and scale up a career in this field The Architect Mindset Chris

Gardner, 2021-07-02 One of my favorite parts of working in the Salesforce ecosystem is the opportunity to work with many incredibly talented admins analysts consultants developers project managers and architects As I grew in my Salesforce consulting career I started to see a pattern There were specific individuals that consistently delivered successful projects Some were project managers others were architects and others were consultants or developers And their success didn t really depend on the project size industry or team These Rockstar team members each possessed their own unique mix of skills I surveyed colleagues and clients to help identify the skills that help someone succeed The survey identified six specific skills that were found in top performers Each one provides benefits to any Salesforce role But the combination of multiple skills shapes the way one approaches problems I call this combination of skills The Architect Mindset It provides a framework to tackle problems work with stakeholders and achieve successful Salesforce projects In this book well be diving deep into each of the six skills outlined by the survey Where appropriate I ll share real world examples and scenarios that I ve encountered First well discuss the process of setting expectations In my opinion this is the most critical factor in the success or failure of a Salesforce project If expectations aren t set and maintained projects are at great risk Next well dive into database architecture Knowing how databases are constructed and how that translates to Salesforce provides crucial context for design decisions This foundational knowledge informs the logic behind Salesforce best practices and limits With that background we will talk about balancing technical debt in chapter 4 Every customization in Salesforce carries some debt so it is crucial to understand the impacts You ll learn how to merge processes and systems in the best way possible Understanding the impact of debt will often require you to deny requests So in chapter 5 well discuss the importance of saying no but You need to protect the org but present alternatives to keep things moving forward In chapter 6 we ll talk about the importance of designing for your end users Adoption is a key metric in any Salesforce project An incredible solution that goes unused is just wasted effort So go directly to the source when you try to solve a problem Finally we ll talk about the importance of documentation From project documents to internal Salesforce documentation making things accessible and useful for your audience will reduce rework and issues Salesforce B2C Solution Architect's Handbook Mike King, 2021-11-19 The ultimate handbook for new and seasoned Salesforce B2C Solution Architects who want to design seamless B2C solutions across the Salesforce Customer 360 ecosystem including B2C Commerce Service Cloud and Marketing Cloud Key Features Give your customers a frictionless experience by creating a unified view of all their interactions Get your architectural design right the first time and avoid costly reworks Prepare for the B2C Solution Architect exam and Salesforce certification with practical scenarios following Salesforce best practices Book DescriptionThere's a huge demand on the market for Salesforce professionals who can create a single view of the customer across the Salesforce Customer 360 platform and leverage data into actionable insights With Salesforce B2C Solution Architect's Handbook you'll gain a deeper understanding of the integration options and products that help you deliver value for organizations While this book will help you prepare for the

B2C Solution Architect exam its true value lies in setting you up for success afterwards The first few chapters will help you develop a solid understanding of the capabilities of each component in the Customer 360 ecosystem their data models and governance As you progress you ll explore the role of a B2C solution architect in planning critical requirements and implementation sequences to avoid costly reworks and unnecessary delays You ll learn about the available options for integrating products with the Salesforce ecosystem and demonstrate best practices for data modeling across Salesforce products and beyond Once you ve mastered the core knowledge you ll also learn about tools techniques and certification scenarios in preparation for the B2C Solution Architect exam By the end of this book you ll have the skills to design scalable secure and future proof solutions supporting critical business demands What you will learn Explore key Customer 360 products and their integration options Choose the optimum integration architecture to unify data and experiences Architect a single view of the customer to support service marketing and commerce Plan for critical requirements design decisions and implementation sequences to avoid sub optimal solutions Integrate Customer 360 solutions into a single source of truth solution such as a master data model Support business needs that require functionality from more than one component by orchestrating data and user flows Who this book is for This book is for professionals in high level job roles that heavily rely on Salesforce proficiency It's primarily written for B2C commerce architects application architects integration architects as well as system architects enterprise architects Salesforce architects and CTO teams looking to benefit from a deeper understanding of this platform Before you get started you ll need a solid understanding of data integration APIs and connected systems along with knowledge of the fundamentals of business to consumer B2C customer experiences

Mastering Apex Programming Paul Battisson, Mike Wheeler, 2020-11-20 Get to grips with the advanced features of Apex programming for Salesforce developers using this comprehensive guide Key Features Discover how to build reliable applications with Apex by avoiding common mistakes and pitfalls Learn how to use the different asynchronous programming tools in ApexProfile and improve the performance of your Apex codeBook Description As applications built on the Salesforce platform are now a key part of many organizations developers are shifting focus to Apex Salesforce s proprietary programming language As a Salesforce developer it is important to understand the range of tools at your disposal how and when to use them and best practices for working with Apex Mastering Apex Programming will help you explore the advanced features of Apex programming and guide you in delivering robust solutions that scale This book starts by taking you through common Apex mistakes debugging exception handling and testing You II then discover different asynchronous Apex programming options and develop custom Apex REST web services The book shows you how to define and utilize Batch Apex Queueable Apex and Scheduled Apex using common scenarios before teaching you how to define publish and consume platform events and RESTful endpoints with Apex Finally you II learn how to profile and improve the performance of your Apex application including architecture trade offs With code examples used to facilitate discussion throughout by the end of

70-697 Configuring Windows Devices, 2016-08-08 This is the Lab Manual to accompany 70 697 Configuring Windows Devices exam This is a standalone product access to 70 697 Configuring Windows Devices exam sold separately Students pursuing a Microsoft Certified Solutions Associate MCSA for Windows 10 will need to complete the 70 697 Configuring Windows Devices exam after finishing the 70 698 This exam provides key enterprise level training for Windows Information Technology professionals Exam 70 697 is the second exam required to earn the Windows 10 MCSA credential Exam 70 697 is recommended as a follow up to 70 698 This exam validates a candidate s fundamental knowledge and skills for building solid identities protection of content data loss protection mobile device management policy virtualization with Hyper V application management using the Company Portal and the Windows Store Candidates will be evaluated on Windows 10 security and integrated Azure features Microsoft Official Academic Course MOAC textbooks are designed for instructor led classroom The Salesforce Career Playbook Martin Gessner, 2020-10-29 This book is the missing link and should be required courses reading for anyone looking to launch or grow a career within the Salesforce ecosystem Selina Suarez Executive director founder PepUp Tech In the next two years an estimated 3 3 million jobs in the Salesforce ecosystem will open and one of them could be yours But how can you sort through all these jobs administrators architects analysts developers consultants and find the one that is right for you And how do you package yourself to win the job position Martin Gessner author of The Salesforce Career Playbook is known in the Salesforce community for his highly regarded Salesforce credentials training He has helped thousands of Salesforce professionals learn Salesforce develop their careers and prepare for certifications Now he has written the definitive guide to starting your Salesforce career and moving up the ladder From the Back Cover Packed

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